

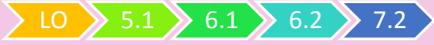
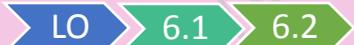
Toni Butcher
Year 2 – Print & Journalism
Unit 13– Extended Media Project
Academic year 2017 -2018

~~Worry~~



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DEFINITION OF TERMS

FMP – Final Major Project
UAL – University of the Arts London

Unit 13 - Project Proposal



PROJECT PROPOSAL

Candidate Name	Toni Butcher
Candidate Number	7885137871
Pathway	Level 3 Print & Journalism Extended Diploma Year 2
Project Title	What effects do social issues have on teenagers?
Section 1: Rationale (approx. 150 words)	
<p>The idea for this project is to create a collection of five multi-medium pieces written about the social issues that are prominent in society today. I will write one short story, one article, a poem, a monologue and a piece of prose. The aim behind this idea is to both educate those who know nothing of these problems in society, and to change the minds of those who overlook the problems. Within my five pieces I will explore the themes of mental health, obesity and body image, drug and alcohol abuse, domestic violence and discrimination. The widespread important factor of this project is that it will be relatable to young people but also relevant and helpful to both those younger and elder as a way for them to understand the people around them a little more. The reason that this project is important to me is that I can relate to some of the issues that I have chosen to write about in my collection and that makes my writing extremely personal to myself. Another reason that this project is important is because it gives me a chance to bring all the skills that I have gained and improved on in creative writing such as storytelling and word choice.</p>	
Section 2: Project Concept (approx. 200 words)	
<p>My hypothesis for this project is “What effects do social issues have on teenagers?” The concept is to produce a collection of five multi-medium pieces that accurately portray the struggles of five different social issues, with creative writing and selected images. The aim of this is to inform and educate the readers as well as move them to help others and take into consideration what others go through in their day-to-day life. The influence for this idea comes from my passion for writing about society and societal issues that need to be written about for people to realise the severity of them. Another thing that has heavily influenced me to create this project are the many teenagers that have given themselves a voice online to voice their own opinions and struggles. Throughout this project I will carry out interviews with people of different ages to find out what they think about some of the social issues I am covering, and some secondary research into each individual social issue. My target audience for this project is mostly teenagers, especially those between the ages of 13 and 19 because I feel as though the issues that I am covering in my stories could be extremely helpful and eye-opening for some young people. However, I am aiming to write five pieces that can move and educate people of all ages, genders and sexual preferences. My roles throughout the process of production for this project will be the writer, editor, illustrator and proof-reader, this is because I will be writing my pieces and then proofreading and editing them after each draft is completed. As the writer I will use all of the skills that I have accumulated over the last two years including storytelling, word choice, showing and not telling, journalistic skills and decluttering. The main things that I will need throughout my production process are a computer for writing and editing my drafts, and I will also design a front cover for my collection which I will do using Adobe Illustrator, InDesign and Photoshop.</p>	
Section 3: Evaluation (approx. 150 words)	
<p>In order to evaluate this project effectively, I will be recording what I do in a weekly blog post, where I will evaluate each section of the project that I complete. Along with this, I will be constantly discussing and receiving feedback from my focus group throughout both the pre-production stage and the production stage of the project. The benefit of working with a focus group is that I can receive constructive criticism and also give criticism, which is important as it gives me the chance to move away from my own work and help others by giving my opinions and feedback. Lastly, I think that making a schedule for this project is something that will be beneficial to me throughout the whole process as it will help me to keep up with the workload that I have to have finished, and it will also allow me to make sure that everything is finished by</p>	

the deadline as I will have stuck to my schedule which would have been created to fit the time that we have to make our product.

Proposed Research Sources and Bibliography (Harvard Format)

Fox, J. (2018) *Short Story Editor*. Available at: <https://www.thejohnfox.com/short-story-editor> (Accessed: 16 March 2018)

Greene, G. (1954) *Twenty-One Stories*. Portsmouth: Heinemann.

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Markham-Cantor, A. (2012) 'Teen Feminism: 'The Day I Proved to My Class That Sexism Still Exists'' *Huffington Post*, 2 June. Available at: https://www.huffingtonpost.co.uk/entry/the-8th-grade-feminist_n_1258670 (Accessed: 10 May 2018)

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Angelou, M. (1978). *And Still I Rise*. New York City: Random House

Table 1 - Project Proposal

Canterbury

Project Action Plan and Timetable

LO

4.1

Project Action Plan and Timetable			
Week	Date Week Beginning	Activity / What you are intending to do - including independent study	Resources / What you will need to do it - including access to workshops
1	16 th April	Writing and editing my proposal based on feedback received. Begin completing the introduction stage of the portfolio.	Access to a computer and the internet for Wordpress and Microsoft Word.
2	23 rd April	Finish the introduction stage of the portfolio. Plan out my pieces	Access to a computer and the internet for Wordpress and Microsoft.
3	30 th April	Begin, and complete the research section of the portfolio. Start testing different samples for the front cover.	Access to a computer, the internet for Wordpress and Adobe InDesign.
4	7 th May	Start writing first drafts of pieces.	Access to a computer for Microsoft Word.
5	14 th May	Create final layout for book. Finish first drafts of my pieces	Access to a computer for Adobe InDesign and Microsoft Word.

6	21 st May	<p>Write second drafts of pieces based on feedback from tutor.</p> <p>Insert pieces into the book template ready to be printed and uploaded to Flip HTML.</p> <p>Finish the portfolio and evaluate the project.</p>	<p>Access to a computer for Microsoft Word, Adobe InDesign and the internet for Wordpress.</p>
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Table 2 - Project Action Plan and Timetable

Introduction



This portfolio is a report of my final major project for second-year UAL Extended Diploma in Print & Journalism. The project was a collection of five multi-medium pieces, each one exploring a social issue that is faced in today's society. The first chapter of the project portfolio shows the background of the project, starting with writing about myself, what I have learned on my course and who, or what, has inspired my project. This is then followed by explaining what my project is about and why it is important. The chapter is concluded by my research plan.

The Background of my Project

- **What is it that makes me do my project?**

The reason behind this project is that I want to educate, inform and aid people – those who are victims of these issues, and those around those suffering. My aim is to open the minds of those who do not understand these problems properly, and to also give any people who are suffering the understanding that they are not alone.

- **My personal experiences that influence my choices (idea for the project, my role in the project, how it relates to my future career)**

The main personal experience that has influenced my idea for this year's project is my own dealings with anxiety of the last three or so years. The feelings and emotions I felt the first time that I had a panic attack really scared me and I remember wishing that I had someone who could help, and also understand what I was going through at the same time, and that is my main aim for this project. My role in the project actually does not particularly relate to what I would like to be my future career, other than the fact that I would like to write more about social issues at some point in the future. Even though my role in this project is the writer and the editor, and these are both roles that I will hopefully take on in my future career, I do not plan to become a creative writer as I want to be a journalist, yet I think trying something new, whilst still staying in my comfort zone with journalism, is going to be a positive thing and will help me improve my skills in some way or another.

- **What is the basic premise of my project?**

The premise of my project is the discussion of how social issues affect teenagers, and through my five pieces of writing I will show and explain my side of the argument, leaving my readers to have their own opinions on the matters that I am portraying within my writing.

- **What do I seek to achieve and how it relates to my target audience?**

I am looking to educate and inform my readers on five social issues – mental health, domestic violence, drug and alcohol abuse, body image (body dysmorphic disorder), and discrimination (sexism). I think this relates to my target audience of teenagers between the ages of 16 and 19 because for those age groups dealing with some of these issues on top of the stress and pressure of education can be difficult, and I would like to use my pieces as a way to show those groups of people what they shouldn't act like and when to realise that there is something wrong.

Who am I?

[About Me](#)

[Why I Write](#)

What did I learn on my course?

[First Year – Week 1](#) - This week was our first week of our first year, and we focused on descriptive writing and figuring out and writing down our reasons for writing.

[First Year – Week 4](#) - The week was primarily focused on character and settings descriptions as we used the 25 question method to make sure that characters have development and background information so that both characters and settings are detailed.

[First Year – Week 5](#) – This week was mostly focused on theme, genre and tone, and we experimented with some different genres, and looked at some industry professional pieces.

[First Year – Week 6](#) – This week was a focus on crafting, showing and not telling, word choice, and syntax and metaphor.

[First Year – Project Two 'The Walk'](#) – This week was the final week of our second project 'The Walk' in which I evaluate the writing and designing processes of my project.

[Second Year – Unit 9 – Week 1](#) – This week was the start of unit nine, and we looked at different mediums of writing, de-cluttering and we completed writing exercises.

[Second Year – Unit 9 – Week 2](#) – This week was focused on target audiences, character descriptions and news writing skills.

The sessions in my first year of the course really helped me to develop creative writing skills as it wasn't a medium that I was too familiar with creative writing before starting this course. Initially, I wasn't keen on the medium of short stories or poems as it was never something that I saw myself wanting to do, and although I still do not see that, I do enjoy the idea of creating characters in my own head and writing them their lives in my own style and putting my ideas down in a story and using word choice in a poem to bring emotions and messages out for readers. In the first six weeks of our first year we identified and went through several creative writing techniques and those were the skills that we then later improved upon throughout the rest of the first and second year.

What is my project about?

In today's society everyone can have their own voice and can express their own opinions. And in today's society there are so many people who fight many silent battles – kept silent by their own minds, or even those around them, the ones inflicting the suffering. My collection of written pieces will explore five different social issues – mental health/anxiety, racism, sexism, drug and alcohol abuse, body image/body dysmorphic disorder and domestic violence. Each piece will be in a different medium, which gives me the chance to explore with my mediums and see how each form of writing fits with the issue that I am discussing within the piece.

My role within this project is the writer, editor, proof-reader and the designer of the front cover.

Why my project is important?

This project is important because the aim of it is to inform victims of social issues that they aren't alone and that there are people who understand what they are going through, and also to inform those around victims of what they are going through and that these things really need to be taken seriously and that there needs to be even more support for those suffering and the people affected by them.

The project is also important to me as it gives me a bold opportunity to improve and develop more skills in creative writing which is beneficial for all media career types and will give me more experience with writing which will be beneficial for my university course.

My Research Plan



Table 3- My Research Plan

FMP - RESEARCH PLAN	
	No of Words
Interest/Topic/Theme	150
Throughout my project I will be researching into a large variety of resources to help me reach my outcome for the project. I will research into industry professionals who carry out the roles that I will play throughout the project, and I will also research into my five mediums of writing, from different aspects, from writing them, to editing them, to how they are published. I will also research into my theme which is social issues which will be beneficial when it comes to writing my stories as I will have background knowledge into the situations that I am writing about. Overall, I plan to use different sources such as; books, magazines, websites, surveys and my focus group.	
Why is it important? - Importance	100

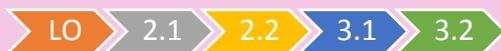
<p>The importance of my project is to inform and educate readers about the social issues that I am writing about, showing victims that they aren't alone and educating those around them on the things that the victims are dealing with.</p>	
<p>My research question(s)</p>	<p>100</p>
<p>The question I will be exploring throughout my final major project is "What effect do social issues have on teenagers?"</p>	
<p>Research Design</p>	<p>100</p>
<p>For my project, I will be looking into social issues and the way that they affect teenagers. I will be gathering this information using multiple methods of research such as: magazines, books, surveys and websites. My target audience is primarily young people between the ages of 15 and 25, so my research will be relevant and suitable to those age groups. However, I am also aiming to educate people outside of my target audience, so my research will be relevant to both. The skills and techniques required for this project that I will research are creative writing and editing.</p>	
<p>Literature (Proposed Sources – Harvard Format)</p>	
<p>Fox, J. (2018) <i>Short Story Editor</i>. Available at: https://www.thejohnfox.com/short-story-editor (Accessed: 16 March 2018)</p> <p>Greene, G. (1954) <i>Twenty-One Stories</i>. Portsmouth: Heinemann.</p> <p>Hall, S. (2018) <i>Sarah Hall Author</i>. Available at: http://www.sarahhallauthor.com/ (Accessed: 18 March 2018)</p> <p>Roy, G. (1897) <i>Alicia</i>. Canada.</p> <p>Coffee House Press. (2018). <i>Coffee House Press</i>. Available at: https://coffehousepress.org/ (Accessed: 16 March 2018)</p> <p>Dubick, S. (2016) "In the Mirror, What I Saw Was a Monster": Living with Body Dysmorphic Disorder", <i>Vice</i>, 22 November. Available at: https://broadly.vice.com/en_us/article/ywmg5m/in-the-mirror-what-i-saw-was-a-monster-living-with-body-dysmorphic-disorder (Accessed: 8 May 2018)</p> <p>Rees, G. (2018) 'Domestic violence: 'I was told to sleep in the outhouse'' <i>BBC Wales News</i>, 26 January. Available at: http://www.bbc.co.uk/news/uk-wales-42779339 (Accessed: 10 May 2018)</p> <p>Thorpe, J. (2016) 'How to Explain Anxiety to People Who Don't Understand' <i>Bustle</i>, 11 May. Available at: https://www.bustle.com/articles/159599-how-to-explain-anxiety-to-people-who-dont-understand (Accessed: 10 May 2018)</p>	

Markham-Cantor, A. (2012) 'Teen Feminism: 'The Day I Proved to My Class That Sexism Still Exists'' *Huffington Post*, 2 June. Available at: https://www.huffingtonpost.co.uk/entry/the-8th-grade-feminist_n_1258670 (Accessed: 10 May 2018)

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Angelou, M. (1978). *And Still I Rise*. New York City: Random House

Literature/Resources Review



Introduction

The introduction should be relatively brief, simply providing an overview of the chapter. For example:

A large range of resources (websites, literature, magazine articles, films, etc) on the roles of writers, editors and publishers, the subject of social issues (mental health, body dysmorphic disorder, domestic violence, discrimination, drug and alcohol abuse), professional skills and practices provide a foundation for my FMP and short story collection.

This chapter will show a review of different literature and resources that I have researched for this project and how it influenced my further research, study and development of the finalised idea for my FMP. The chapter will start my report of three industry professionals, looking at a short story writer, a short story editor, and a publishing company. It will also show the short stories, magazine articles, poems and web resources relating to my subject of social issues. The chapter concludes with ideas and the conclusion of all resources used in this chapter.

Writer – Sarah Hall

Sarah Hall is an award-winning author of *Madame Zero*, *The Wolf Border*, *The Beautiful Indifference*, *Haweswater*, *The Carhullan Army*, *How to Paint a Dead Man*, *Electric Michaelangelo* and *Daughters of the North*.

Hall received a BA from Aberystwyth University, Wales, and a MLitt in Creative Writing from St Andrews, Scotland. *Haweswater*, Hall's first novel, won the 2003 Commonwealth Writers Prize for Best First Novel, a Society of Authors Betty Trask Award, and a Lakeland Book of the Year prize.

Through the years since writing her first novel, Sarah has written four other novels, and these have brought multiple other titles to her name. Over the years she has been shortlisted for the Man Booker Prize, the Orange Prize for Fiction, won the 2006/07 John Llewellyn Rhys Prize, the James Tiptree Jr. Award, the Portico Prize for Fiction in 2010 and the 2015 Cumbria Life Culture Awards ‘Writer of the Year’ prize – these aren’t even all of the awards that she has won and been shortlisted for. Hall’s work has also been translated into more than a dozen languages.

She is an honorary fellow of Aberystwyth University and the University of Cumbria, and a fellow of the Civitella Ranieri Foundation (2007). Born and raised in Cumbria, now living in Norwich, Sarah Hall has taught creative writing in a variety of establishments in the UK and abroad, and has tutored for the Faber Academy, The Guardian and the Arvon Foundation.

There are many skills required for creative writing therefore I have chosen to write about five in this pack. The first skill being the ability to communicate, the second is the use of observation, the third is problem solving, the fourth skill is knowledge of grammar, spelling and punctuation and the fifth and final skill is fearlessness - you need to make sure that you do not have any fears of writing from your heart and writing what you want to write – writing takes courage and you need to be able to dig deep into your characters minds to get to the truth.

Editor – John Fox

John Fox is a short story and novel editor, and author of the short story collection *I Will Shout Your Name*. Fox earned two graduate degrees in creative writing, an MA from New York University and an MFA from the University of Southern California and for over a decade he taught creative writing at institutions like the University of Southern California and Chapman University.

In the last ten years, Fox has written over 800 posts on Bookfox, which is his website, on writing and short stories, including his ranking of Literary Journals and his reviews of short story collections and literary magazines. John has won the *Shenandoah* fiction award and the *Third Coast* fiction contest, as well as being a finalist for the *Chicago Tribune Nelson Algren* award. He has published over forty pieces of short fiction in literary journals, including *Crazyhorse*, *Arts & Letters*, and *Los Angeles Review*.

John Fox specialises in big-picture editing, which means when he edits work his clients receive a 1-2-page essay talking about all of the different elements of their story – plot, characters, opening, ending, voice, plausibility, emotion, sense of place, and anything else that is necessary. Fox himself has said “Bad short story editors impose their vision on your work. I pay attention to your intentions and suggest edits based on what I think your perfect vision of the work would be.”

Becoming an editor takes a large amount of skills and techniques some of which are: keen grammar and language skills, the ability to work well with others, creativity, an eye for detail and an understanding of target audiences. You need good language and grammar skills to be an editor as you are proofreading this work and finding the mistakes and the parts of the piece that need to be improved upon, therefore you need to know what you are looking for. Another thing is an understanding of target audiences which is extremely important as you need to be able to know whether the piece that you are editing would appeal to the target audience that it is aimed at, and if not then as an editor you could put that within your constructive criticism.

Publisher – Coffee House Press

Coffee House Press is an internationally renowned independent book publisher and arts non-profit based in Minneapolis. Coffee House Press acts as a catalyst and connector – between authors and readers, ideas and resources.

Coffee House Press began in 1972 as a small letterpress operation and has grown into an internationally renowned non-profit publisher of literary fictions, essay, poetry and other work that doesn't fit neatly into genre categories. Since CHP's founding, their authors have received nominations for or have won many prizes and accolades including the *National Book Award*, *National Book Critics Circle Award*, the *Baileys Women's Prize for Fiction*, the *Los Angeles Times Book Award*, and the *Pulitzer Prize*. Along with this CHP has had the honour of publishing books by Karen Tei Yamashita, Ron Padgett, Ben Lerner, Linda Hogan, Eimear McBride, Saeed Jones, Anne Waldman and Valeria Luiselli, among many other writers that they are associated with,

In 2015-16 Publisher Chris Fischbach celebrated his 20th year at Coffee House. Under his leadership, CHP's budget passed to \$1 million mark for the first time, allowing the company to translate their published books into over a dozen languages. It also allowed CHP to build partnerships with organisations both small and large ranging from Poets House in Manhattan and the Opus Archives & Research Centre in Santa Barbara in California, to the Sun Ray Public Library in St. Paul. Recently, CHP has established their commitment to publishing literature by Latin American authors – both works in English and in translation, and in early 2015 they added their first – Emily Books, a feminist press based in Brooklyn.

The skills required to be a publisher include: communication, organising, negotiating, cooperating, paying attention to detail, enthusiasm, good command of the English language and good computing skills. Most publishers start off as editorials or publishing assistant.

'In the Mirror, What I Saw Was a Monster': Living with Body Dysmorphic Disorder (VICE)

The first thing that caught my eye in this article was the fact that it began by giving me a definition of BDD (Body Dysmorphic Disorder). The definition was: "Those who suffer from body dysmorphic disorder (BDD) fixate obsessively on one of more perceived flaws in their appearance, resulting in depression and social anxiety – and, in extreme cases, thoughts of suicide." This would have been an extremely useful piece of information for me if I hadn't already looked to see the exact definition of BDD beforehand.

After this, the article goes on to describe the personal experience of a girl named Natalie. Although this personal experience was interesting to read, and it did give me some insight into how people feel whilst suffering with the disorder, the girl that was being used as an example was older than what I am focusing my own story on.

Overall, this article helped me to gain some understanding and knowledge into how people suffering with BDD feel and think, and it was a very useful piece of research as it will be beneficial whilst writing my short story.

Domestic Violence: 'I was told to sleep in the outhouse

This article recalls the experiences of a Welsh woman, Sarah, living with an abusive partner, and how it made her question her own sanity. Throughout the entirety of the article, Sarah, talks about how her partner treated her, how the violence and abuse started, and how he was often gaslighting her. The article explains in a chronological order what Sarah went through, and how her relationship started, and how things progressively got worse.

Reading through this article has been very beneficial to me as it gave me information from a first-hand experience with domestic violence, which will be needed whilst writing my stories as I am writing a first person short story as someone who experiences abuse at home.

As well as gaining more insight into the topic, it also helped me to gain the knowledge to use certain terms, one being 'gaslighting' which is the word used when someone manipulates another person by psychological means into doubting their own sanity. This is something that I may even be able to incorporate into my own work.

Teen Feminism: 'The Day I Proved to My Class That Sexism Still Exists'

I researched into this article on *Huffington Post* because my fifth short story is written about a 17-year-old girl who is a victim of sexism in her high school in the US. When reading through this article I realised that a lot the points being made I was already aware of as I am socially aware due to social media. However, the article was very useful as it gave me opinions and views from another person and to also read about how someone has challenged sexism in their school – this is what the plot of my own story is planned to be. Overall, reading through this article it has given me more knowledge into what I am writing about, and it also has given me some inspiration and ideas for my story, whilst also giving me statistics that I can even use in my own writing.

How to Explain Anxiety to People Who Don't Understand

This article was the most useful piece of research into my theme for this project, this is because the article gives advice on how to explain anxiety to those who are ill-informed. This is extremely important to me as I am writing a short story about anxiety for this project, and there may be some people both within and outside of my target audience who don't have information about anxiety disorders, and what they are and how they affect people, therefore it is my job to educate them through my writing.

Another reason that this article was beneficial to me is that it gives five things to explain to people, and then underneath explains them in more detail. This is important to me as it will help to feed and grow my ideas and it will hopefully make writing this short story easier.

I am NOT Black, You are NOT White by Prince Ea

In this visual monologue, Prince Ea talks about the labels that society out on people, and how we were taught to be the colour that we are. For example, Prince Ea says that the world calls him black, but that isn't who he came out of the womb being, and that he says that the world taught him to be black by calling him that. He also talks about the fact that labels have become so accepted in today's society. This piece of work influenced the monologue that I have written because it talks about similar topics and social issues that I am exploring in this project, but it also has some characteristics that I would like to be able to have within my own writing. The flow, the rhythm and the way that he speaks his words is something that I would like to be able to be done with my own work. Both the medium and the topic of this piece are beneficial to my work, and I will definitely be taking notes and tips from the way that this piece is portrayed.

Still I Rise by Maya Angelou

I decided to use this poem within my research mostly because of the medium of a poem, however I also really like the topic of this poem as it can relate to some of the topics that I am exploring in this project. One thing that I noticed and really liked about this poem was the ABCB rhyme scheme that it follows throughout the entirety of the poem, and I found this scheme extremely effective because each stanza's final line had a big impact. I will definitely be thinking back to this poem when writing my pieces for this project as I think that the crafting of this piece is impeccable and it has techniques within that I would like to use in my own writing.

CONCLUSION - Who/what was my inspiration? /Contextualisation of my study

Researching into the industry professionals Sarah Hall and John Fox was very useful to me as I found that both roles include and require aspects of the role that I will have to play when creating my product for my final major project as I will have to be both the writer and the editor. Gathering the information on a writer and an editor helped me understand the skills required to reach both of those positions and helped me to understand what the job entails which I will find helpful when it comes to writing and editing my own short stories for the final major project. Both the research into the writer and the editor were useful and relevant to me as they are both things that I will use throughout this project, however I found that even though it was interesting to find out what the job entails and what skills are needed, my research into the publisher *Coffee House Press* was not as useful to me because I will not be publishing the work that I am creating in this project, yet if I were planning to publish my work then my research into *Coffee House Press* would have been beneficial to me as the information on their website, and gave you details on how to contact them.

Reading the four articles that I read for my research were extremely helpful to me as they all gave me knowledge and insight into my theme for the project which will be beneficial as each other these articles gave me information that I will be able to use when writing my short stories. Overall, I think that the most useful article for me was the *How to Explain Anxiety to People Who Don't Understand* because it gave me the most information and it also gave me inspiration into how I should write my short story on that topic.

My final two pieces of research were also extremely beneficial to me. The visual monologue that I looked at was very useful as this piece gave me a better understanding of what direction I wanted my own monologue to go in and helped me to decide how I wanted to write my own. The poem that I read was useful as well because it gave me a professional piece to refer to whilst writing my own and it really gave me some good ideas, from the rhyme scheme, to the hidden background message throughout.

Research Design



Introduction

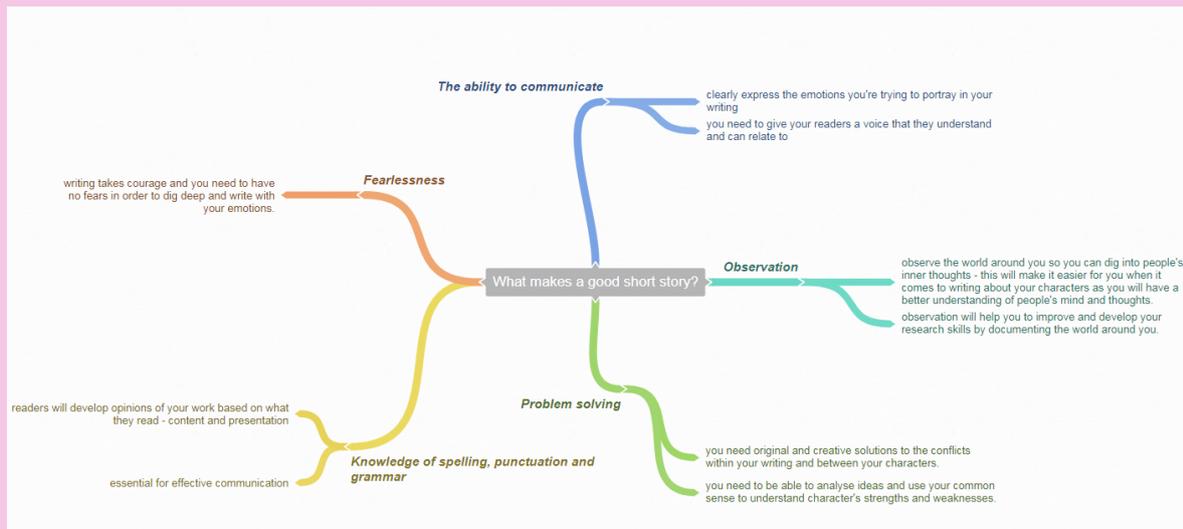
This chapter explains the research design for my FMP. It starts with the research questions and is followed by the description of the research design and research methods used in my project.

Research Questions

The intentions of my project is to inform and educate my readers on the inner thoughts and emotions teenagers face when dealing with social issues such as: mental health, body image/body dysmorphic disorder, drug and alcohol abuse, domestic violence and sexism/discrimination. What I want to find out through this project is “What effect do social issues have on teenagers?” however another question that I have explored during my research is “What makes a good short story?”.

Research Design Evolution

Mind-map



I created the mind map above because I thought that having my thoughts collected in one place would help me when it comes to starting to write my short stories. As primary research, the mind map was my main piece of research as I used the knowledge that I have gained over the past two years of my course as my resource for what makes a good short story.

I created the mind map for my sub-question for the project which was "What makes a good short story?" because I felt as though my main hypothesis for the project was too broad of a question to create one mind map on, therefore when exploring my second question that I wanted to ask I decided that it would be a good idea to record my ideas and thoughts in a mind map as that way I could use my mind map when it came to writing about my industry examples and also when writing about my medium in general.

Once creating my mind map I found that it was extremely useful to me because I found that having highlighted the five main points that I think make a good short story made it easier for me when I started thinking about beginning the writing process for my five short stories for the project. It became clear to me that having a visual version of the thoughts in my mind made it clearer for me to understand and pick apart.

Focus Group

When choosing my theme for the project and deciding on what social issues I went to my focus group for feedback and assistance on how to choose certain things for my project and on what I had already chosen by myself. I decided to ask my focus group for feedback because I felt that they would give me honest criticism and feedback when asked to.

Once receiving constructive criticism from my focus group, I found that I was taking what they were saying onboard and using it when making decisions further on throughout the research process. One of the most useful pieces of feedback that I received from the group was that although books are useful resources for research, they consume a lot more time than reading through a shorter online article – this is something I took into consideration whilst continuing my research for this unit.

Surveys

Once I had chosen my subject for the project I decided that I wanted to create a survey on at least one of my topics for my pieces. I chose to create a survey about body image to find out if people had any opinions on certain questions or any personal experience with it.

I wanted to create a survey to try to gather other people's opinions on my subject matter and although surveys do have the strength of giving me other opinions, they also have the weakness of me possibly not receiving enough responses to analyse my results properly, which would be difficult.

When researching into my topic I used a range of research methods, such as surveys, mind maps, and my focus group. This research helped me to gain information and knowledge on my subject which was beneficial for me as it gave me new material to use in my own writing and to give my writing more knowledge behind it to help with the informing side of my writing.

The target audience that I have chosen for this project is young people between the ages of 15 and 25. I chose this ten-year span because I want younger people to read and be affected by the topics that I am writing about, however, I think that below 15 may be too young for some of the things that I will be discussing within my project. The target audience goes up to 25 as a lot of young adults also deal with a lot of the topics that I am speaking about within my pieces, which would make my writing and my project relatable for those people as well.

Whilst researching into my three industry professionals as a part of my research for unit 12, I found out the basics of what skills and techniques I would need throughout the production of my project. I researched into a story writer, an editor and a publishing company to see what happens within each role to create a book or a collection of pieces of writing. The main thing that I plan on researching into is character description and character development as these are key skills that I need to use in my writing as I need to portray my characters fully in my pieces of writing.

Due to my project being a piece that I am doing alone, I found myself looking more into the roles of a writer and an editor to figure out what I needed to do to ensure my work was at its best standard. I plan on using my research from my three industry examples to help myself write my pieces. I realised that I did not need any one else for my project, and that I did not need a budget for it either as I am using college equipment, along with the health and safety risks – there weren't any as my project didn't require any such activities, nor did I require any props. Recce research was not necessary as the only locations that I used for this project were college and my own home to carry on with extra work.

My research activities:

- Mind maps
- Surveys
- Focus Groups

Research Findings

LO

5.1

6.1

6.2

7.2

The premise of my project is the discussion of how social issues affect teenagers, and through my five pieces I will show and explain different issues in society, leaving my readers to have their own opinions on the matters that I am portraying within my writing.

I am looking to educate and inform my readers on five social issues – mental health, domestic violence, drug and alcohol abuse, body image (body dysmorphic disorder), and discrimination (sexism). I think this relates to my target audience of teenagers between the ages of 16 and 19 because for those age groups dealing with some of these issues on top of the stress and pressure of education can be difficult, and I would like to use my stories to show those groups of people what they shouldn't act like and when to realise that there is something wrong.

The research methods that I used throughout this project were mind maps, surveys and online sources.

I created a mind map to explore the question “What makes a good short story?”. This mind map forced me to think hard about what I need to do in order to write a good short story. It made me think about the techniques that are required for this kind of project, and I also used my research of my three industry professionals to help with exploring my theme on my mind map.

I created a survey on body image to attempt to gather information that would have been beneficial for my short story on body image. A strength of surveys is that I can receive personal opinions from anyone who answers my survey, and I can get the views of others. However, a weakness of surveys is that I may not receive enough answers on my survey which would then mean it would be difficult to analyse my results. For my own survey, I came up with eight questions to put into my survey and those questions were:

1. Are you comfortable with the way you look?
2. Does social media affect your perception of yourself?
3. How old are you?
4. Are you influenced by celebrities to change the way you look?
5. What social media site do you think affects people's body image and self-esteem the most?
6. Do you think celebrities have too much influence on young people online?
7. What do you think when you see someone who is in the public eye dressing in a similar style to your own?
8. Do you think that it is fair that celebrities are so heavily edited on magazine covers? And were you aware of this as a child?

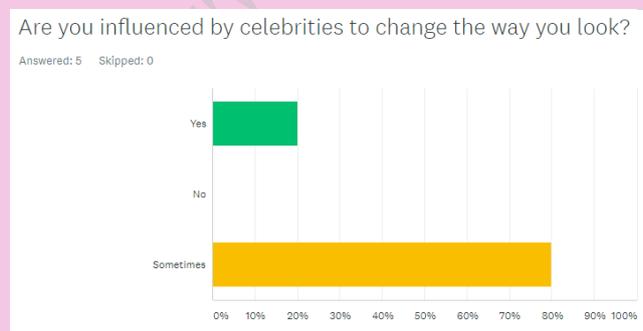
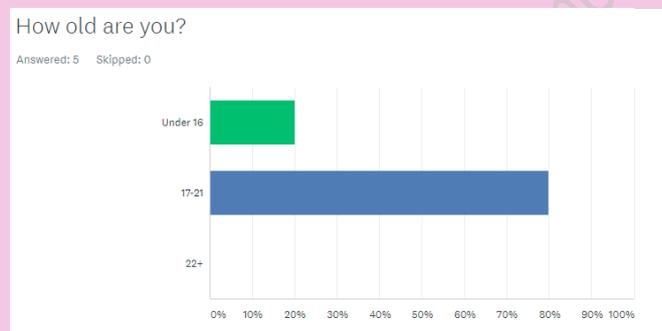
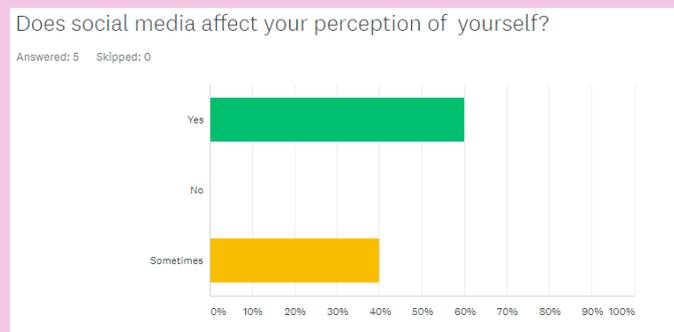
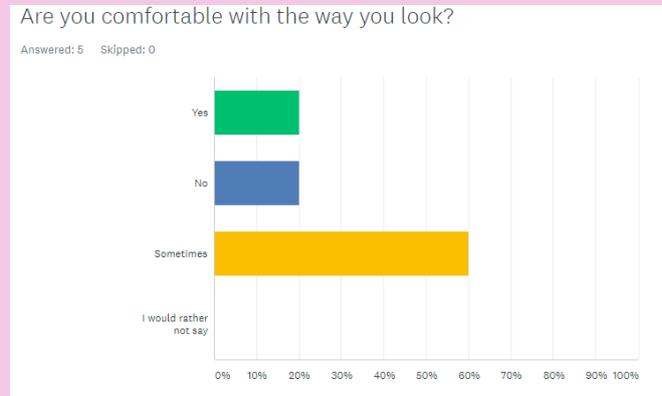
Through online sources I gathered information on both my medium and my subject matter. I investigated three industry professionals to see what their roles entailed and to research into what I needed to do throughout this project. Doing this helped me to understand the basics of the roles that I have taken on for this project and will help me when it comes to production of my project. The strength of online research is that it is almost limitless as there is so much information to gather on the internet. However, one weakness of online research is that some things may be biased, or even have incorrect information which would then be falsely used in my own work.

Data analysis

What strategies did you use to analyse your data? What did you find out?

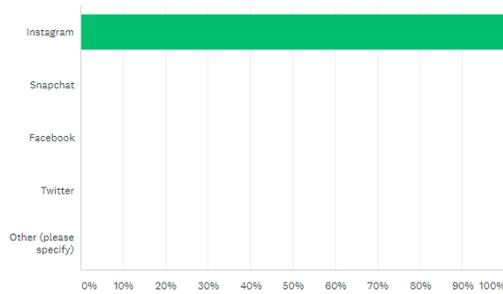
Survey:

The results that I got from my survey were:



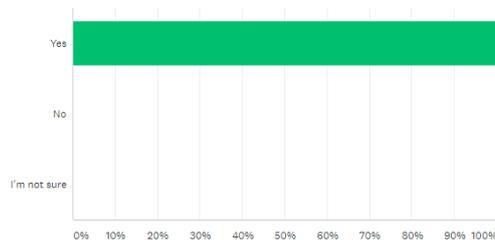
What social media do you think affects people's body image and self esteem the most?

Answered: 5 Skipped: 0



Do you think celebrities have too much influence on young people online?

Answered: 5 Skipped: 0



What do you think when you see someone in the public eye dressing in a similar style to your own?

Showing 4 responses

- Celebrities always look better in the clothes, so I feel down when I look at photos of important people dressed in my style of clothes.

5/10/2018 12:17 PM [View respondent's answers](#)
- It makes me feel better about my own sense of style - almost a sense of pride knowing that somebody important likes the same kinds of clothes as me.

5/10/2018 12:09 PM [View respondent's answers](#)
- I think it naturally makes you feel trendy, even if you don't want to care

3/9/2018 11:48 AM [View respondent's answers](#)
- I think its quite cool

3/9/2018 11:47 AM [View respondent's answers](#)

Do you think it is fair that celebrities are so heavily edited on magazine covers? And were you aware of this as a child?

Showing 5 responses

- It isn't fair, but it won't stop because most people love seeing a beautiful, skinny girl on the front of a magazine, it draws people in. I was not aware of it as a child either, so it really affected me.

5/10/2018 12:17 PM [View respondent's answers](#)
- I don't think it is fair because it gives an extremely unrealistic standard for young girls to keep up with. I think I was fairly aware of it, mostly because of the fact that nobody around me in my life looked like those on front of a magazine cover.

5/10/2018 12:09 PM [View respondent's answers](#)
- I don't think it's right that celebrities are edited because it makes other think that they might not be good enough because that celeb has perfect airbrushed skin, I was aware as a kid

3/9/2018 11:51 AM [View respondent's answers](#)
- I don't think it's fair, in a lot of cases the celebrities aren't even aware that it's going to happen and they might not be comfortable with it. As a child and early teen I didn't know that editing occurred and it definitely spreads a negative message as you think there's something wrong with the way you look because you don't meet the edited standards.

3/9/2018 11:48 AM [View respondent's answers](#)
- No I do not think its fair as it does not help young people struggling with body image and yes I was aware of this when I was a child

Online Sources:

Writer – Sarah Hall

Sarah Hall is an award-winning author of *Madame Zero*, *The Wolf Border*, *The Beautiful Indifference*, *Haweswater*, *The Carhullan Army*, *How to Paint a Dead Man*, *Electric Michaelangelo* and *Daughters of the North*.

Hall received a BA from Aberystwyth University, Wales, and a MLitt in Creative Writing from St Andrews, Scotland. *Haweswater*, Hall's first novel, won the 2003 Commonwealth Writers Prize for Best First Novel, a Society of Authors Betty Trask Award, and a Lakeland Book of the Year prize. Through the years since writing her first novel, Sarah has written four other novels, and these have brought multiple other titles to her name. Over the years she has been shortlisted for the Man Booker Prize, the Orange Prize for Fiction, won the 2006/07 John Llewellyn Rhys Prize, the James Tiptree Jr. Award, the Portico Prize for Fiction in 2010 and the 2015 Cumbria Life Culture Awards 'Writer of the Year' prize – these aren't even all of the awards that she has won and been shortlisted for. Hall's work has also been translated into more than a dozen languages.

She is an honorary fellow of Aberystwyth University and the University of Cumbria, and a fellow of the Civitella Ranieri Foundation (2007). Born and raised in Cumbria, now living in Norwich, Sarah Hall has taught creative writing in a variety of establishments in the UK and abroad, and has tutored for the Faber Academy, The Guardian and the Arvon Foundation.

There are many skills required for creative writing therefore I have chosen to write about five in this pack. The first skill being the ability to communicate – writing is the art of communication, and when writing or speaking you need to be able to clearly express your emotions, thoughts and ideas clearly because as an author your aim should be to connect with your readers by giving them a voice that they can understand and relate to. To be able to do this, you need to be able to listen to and communicate with other people, asking the right questions and clearly expressing your own ideas in your own unique voice. The second skill is the use of observation which is extremely important because when creating a character, you must get inside their head and truly understand why they do what they do. Observing the world around you is important so that you can dig into people's inner thoughts and emotional quirks, and you can watch and listen, developing your research skills – documenting the world around you. The third skill I think is important for creative writing is problem solving. This is because as a writer you need to think of ideas or creative and original ways to solve the conflicts within your writing. You need to be able to analyse your ideas and use your common sense to understand your characters' strengths and weaknesses. You need to ensure that you can identify problems in your characters thoughts, storylines, research and writing. The fourth skill I think is important in creative writing is a given – knowledge of grammar, spelling and punctuation. Using correct grammar, spelling and punctuation are important writing skills to develop for effective communication, and your readers will form their own views of your work based on what they read, not only based on the content but also the presentation. The fifth and final skill I think is extremely necessary for creative writing is fearlessness. You need to make sure that you do not have any fears of writing from your heart and writing what you want to write – writing takes courage and you need to be able to dig deep into your characters minds to get to the truth.

Editor – John Fox

John Fox is a short story and novel editor, and author of the short story collection *I Will Shout Your Name*.

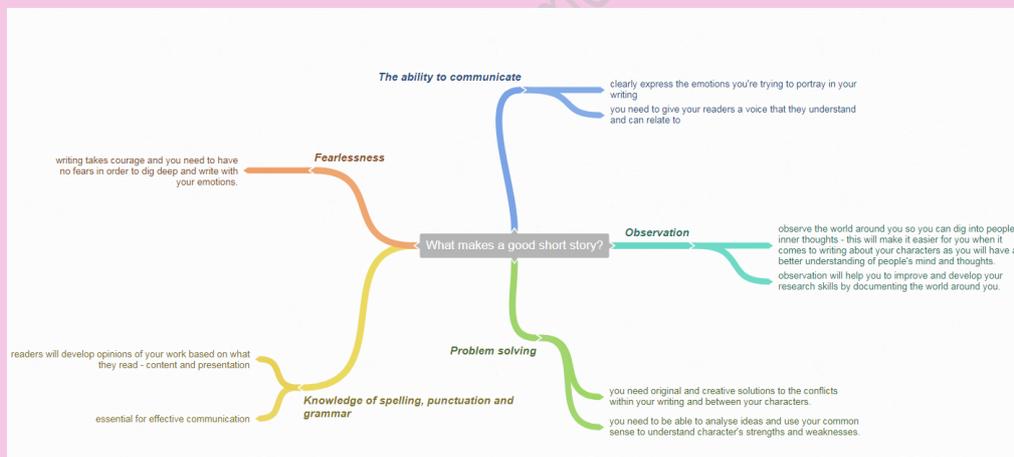
Fox earned two graduate degrees in creative writing, an MA from New York University and an MFA from the University of Southern California and for over a decade he taught creative writing at institutions like the University of Southern California and Chapman University.

In the last ten years, Fox has written over 800 posts on Bookfox, which is his website, on writing and short stories, including his ranking of Literary Journals and his reviews of short story collections and literary magazines. John has won the *Shenandoah* fiction award and the *Third Coast* fiction contest, as well as being a finalist for the *Chicago Tribune Nelson Algren* award. He has published over forty pieces of short fiction in literary journals, including *Crazyhorse*, *Arts & Letters*, and *Los Angeles Review*.

John Fox specialises in big-picture editing, which means when he edits work his clients receive a 1-2 page essay talking about all of the different elements of their story – plot, characters, opening, ending, voice, plausibility, emotion, sense of place, and anything else that is necessary. Fox himself has said “Bad short story editors impose their vision on your work. I pay attention to your intentions and suggest edits based on what I think your perfect vision of the work would be.”

Becoming an editor takes a large amount of skills and techniques some of which are: keen grammar and language skills, the ability to work well with others, creativity, an eye for detail and an understanding of target audiences. You need good language and grammar skills to be an editor as you are in charge of proofreading this work and finding the mistakes and the parts of the piece that need to be improved upon, therefore you need to know what you are looking for. The ability to work with others would come into play because I think it would be very beneficial for an editor to be able to give constructive criticism and feedback but also still have a conversation with their client and discuss what needs to be done. As an editor you would need an eye for detail otherwise you may miss certain things whilst editing others work. The final thing is an understanding of target audiences which is extremely important as you need to be able to know whether the piece that you are editing would appeal to the target audience that it is aimed at, and if not then as an editor you could put that within your constructive criticism.

Mind Map



By creating this mind map when I first started this project, I allowed myself to come up with five main points and techniques of what I think makes a good short story. Although my mind map didn't include information that went straight into my writing, it was something that was useful and beneficial to myself and my writing behind the scenes.

Conclusion - How did the research help me with my project?

What did you learn from your research and how it informed your project?

- **Originate a range of ideas – list all ideas you had and explain how you chose the final idea**
- **Analyse each idea for viability - use focus groups and lecturer to support**
- **Fill out the project proposal form**

My research into my three industry examples were extremely beneficial to me as they gave me information on what skills and techniques I needed to write and edit short stories effectively. This research was all useful to me, yet the research in Sarah Hall, a short story writer, was the one that was the most relevant to me as my research into her was the most successful – finding out different techniques and different pieces of information about Hall. It was also the most relevant because the job role that she has is the role that I will be playing the most in this project, as the bulk of my production will be writing my short stories.

My research with online magazines was extremely useful and relevant to my subject matter. This research was the most useful to me out of all of my research because the four magazine articles that I looked at all gave me important and relevant information on different aspects of my topic and they all gave me knowledge that I will be using throughout the production stage of this project to ensure that my readers will know that I have the background knowledge to be writing about the topics that I am writing about. The most relevant article that I researched into was the article about anxiety, this was because that article really helped me to explore the ideas that I had in my head for the storyline of that story, and it gave me a lot of useful information, that I can use both in my writing and keeping in mind whilst writing stories.

Overall, I think that my survey was not useful, for multiple reasons. The first reason being that I did not receive enough responses – for me to successfully analyse my results I needed more than ten, and because I received less than that, it is difficult to come to any conclusions using my results as I do not have enough of a range of answers. The second reason that this survey was not useful was my choice of questions. I think that if I had waited to create the survey until I had more of an idea of what kind of story I wanted to write on body image that I could have come up with some better, more effective, and more useful questions that would have benefitted my project and my story. The third reason that I do not think this survey was useful is that in my opinion it would be difficult for somebody to express their feelings or thoughts on their own body image in an answer like the ones in my survey, therefore I think that I could have recreated this survey in a more effective way if I were to redo this project. However, if I had received enough responses to actually analyse my results then I think that this research could have really benefitted me and my writing.

My Project



Introduction

In this chapter I will show my personal initiative and commitment to progressing my FMP idea, I will evaluate the different stages of the process of creating my product for this project. I will show my ability to plan and organise work within a given timeframe and the efficient production of outcomes both individually and collaboratively.

Pre-Production

Pre-Production

Overall, throughout the pre-production stage of my project I think that the things I had to look into and write about were extremely beneficial to me. This is because it made me dig deeper into my project ideas and I think that in hindsight, if I had had the time I would have further researched into the other pre-production points that I didn't necessarily look into this time around such as; budgets, recce assessments and health and safety assessments. I think looking into these parts of pre-production would have been interesting as well as academically beneficial for me because it would have given me more information and knowledge of the media industry.

I think the most useful part of my pre-production was looking into my target audiences and explaining why I chose the age range that I chose. This was important to me as I carried out some research into the ages of people that typically deal with the subjects that I was writing about and I used that information to choose my own target audience.

Production

Whilst starting the production stage of the project I was posting weekly blog posts, however unfortunately I found myself not posting those once I became too focused on finishing the project. However, despite not posting weekly blog posts I did ensure that I checked my project schedule every week to make sure that I was on track with my work.

The writing stage of my monologue piece was fairly simple, and I ended up writing three drafts. I was very pleased with the first draft, however it did lack drama and conflict. So, when writing my second draft I tried to give it drama and conflict, however the final and third draft was the piece where I really gave my character a conflict and this piece is a piece of my writing that I am very pleased with.

The writing stage of my poem was a little shorter as I only wrote two drafts for this piece. Whilst completing my first draft I was trying to write it with repetitive effect, however once receiving feedback on this I realised that the repetition didn't have much effect and it would have been more effective to use words that would target the hate groups that I was addressing – therefore when writing my second draft, this is the only part of the poem that I changed.

The writing stage of production was a long and difficult process for me because I struggled on writing a short story with a conflict in them, instead I was writing pieces that were almost poetic proses which was not what I was supposed to be writing. When I finished writing my first story draft I asked my tutor to read it, and he gave me feedback by saying that thought I could do better, and that my story needed conflict and more dialogue. I was also told that my writing came across as another monologue almost as the character was talking to the readers. Once receiving this feedback I went away and began to rewrite the story, I picked out the conflict that was briefly mentioned in my first version, and then took that and turned the whole story into that one experience that my character had gone through. Overall, after rewriting the story I was very pleased with what I had written, and I felt as though it was more suitable for what I had planned to do.

Whilst writing my article on Body Dysmorphic disorder I found myself editing my writing as I went along. I used the information that I had gathered on BDD and used this to write an informative and educating article for people who don't know much, if anything about the disorder. I found this piece the easiest for me to write, as journalism is in my comfort zone, and is the medium that I enjoy writing in the most.

Writing my poetic prose was a slightly more difficult process. The main reason being that I found it difficult to write in the perspective of someone being abused physically, mentally and sexually by their father, as it was not something I had experienced. However, I used my research into domestic violence to craft a piece that I think portrays the confusion and the broken, betrayed feeling that someone would feel after being taken advantage of and seriously and critically injured by someone who had sworn to protect them. Once finishing this piece, I was extremely happy with the outcome, as this was the one piece of writing I was dreading writing the most because I was worried that my lack of experience within the topic would affect the sincerity of the piece.

Post-production

The post production process of my project was not too long or difficult as it mainly involved me going over my story to ensure it was written well and I edited any mistakes or things that I wanted to change and improve. It also included me going through the design template I had made for my book and slightly altering colouring and the positioning of images.

When going through my completed pieces, I was making sure to proofread, looking out for spellings mistakes, grammar mistakes and poor word choice so that I could change them to improve my writing, and this was really useful and beneficial for me as I was coming close to the deadline for my project, so knowing that there weren't any mistakes in my writing gave me peace of mind and allowed me to move on and continue with my portfolio and inserting my writing into my template.

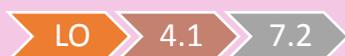
When inserting my pieces into the book template, I decided to change a few colour blocks. Originally, I had one colour block on the first page of each chapter behind the name of the chapter, but I decided to change that so that the colour block was a line running right the way along both pages of the chapter.

I think that my production and post-production processes were both fairly rushed for this project because I spent quite a long time carrying out my pre-production and even more time researching. In hindsight, if I were to do this project again, I would make sure to give myself more time for production, especially, because I think that if I had given myself more time to write and produce this book, then I would have gotten more than one story written for it and wouldn't have had to rush it as much as I did this time. However, if I were to do this project again, I do not think that I would give myself much more time for post-production as I think that the amount of time I had for this process was not too tight, I think that the time I gave myself for post-production this year was suitable for what the process entails.

Presentation

[PROJECT PROPOSAL PITCH](#)

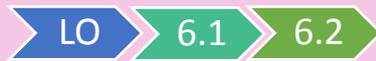
MY FMP – FINAL PRODUCT



[SPEAK OUT Final Collection PDF](#)

[SPEAK OUT Final Collection Flip HTML5](#)

Project Evaluation



Critically evaluating your final media project against the agreed requirements and parameters.

Answer following questions:

My project for this year was a collection of multi-medium pieces about social issues that teenagers face in today's society, this project aimed to inform and educate those who do not know how these suffering teenagers feel, and also to make those teens feel less alone.

One strength in my final project was the simplicity of the design. I think this is a strength because it is a very modern looking book and those types of books attract the target audience that I was aiming to write for in this project. This is a strength because I think that the way that a book looks is extremely important and effective and certain groups of people, depending on how the book looks.

Another strength of my project was the aim and the message behind it. I think this is a strength because the message behind my project for this year was to educate and inform people on what it is like for teenagers who are victims of discrimination and/or social issues or health disorders, and I think this makes it a strength because causes like those are extremely important and people need to know more about those kinds of topics so that they can aid and help people when they are suffering. I also think this is a strength because it allows the teenagers that are victims to understand that they aren't alone and that they have support.

Another strength of my project was my article on body dysmorphic disorder. I think this is a strength because the primary aim of my project was to inform and educate people on topics that they know very little to nothing about, and BDD happens to be one of those topics. Many people don't know what the disorder actually is, so I think that my article that I have written for this project could be very suitable and beneficial for educating people on the subject. Along with this, I think that my journalism skills have improved since joining the course, and I think that this article really shows the improvement of my skills. I ensured that I kept my article concise whilst still making sure that all of the points and information I wanted to include were written about in a way that I was satisfied with.

One weakness of my project was my short story. I think that this piece is a weakness because I have recognised the poor word choice and the poor plot of the story. Once I had completed the story I was initially satisfied with what I had written, however, once putting it alongside the rest of my pieces for this project I realised that this piece does not show off my skills in writing and that there were a lot of improvements that needed to be made to make my story better. I also struggled whilst writing this piece initially as I was struggling to write creatively, and I think that really shows in the final piece that I used for my short story.

Another weakness of my project was the time management. I think that throughout this project, if I had followed my schedule and kept to the time restraints that I had given myself initially that I would have been able to create a project of better quality. However, the fact that I did not follow the schedule that I had created resulted in me losing track of the time I had left and then rushing to complete sections of my project that weren't finished and effectively left me with a rushed project.

The main theme for the design of my project was minimalist. I was aiming for a soft looking book that would fool readers into reading it where they would find some hard-hitting chapters and a look

into people's lives who were struggling in many different ways. I wanted the book to have a very light colour as the front and back covers, however, I came up with an idea that I preferred over this. In the end I created a design with very pale blue colours slowly being swallowed up by a dark grey throughout the book. The front cover was split into the two colours with the title going over the two blocks. Then throughout the book each chapter had a bar of pale blue going across the spread, and then with each chapter the small amount of grey increased to show the rise of the darkness of the topics being discussed. The dark colour block increases as you make your way through the chapters, the chapter named 'PROMISE' being the darkest and the chapter with the most of the dark colour block. The other things that I was aiming for with my design was simple and modern. To do this I made sure that on my front cover there was only my title, which was in white and was in the centre of the page, and I also ensured that throughout the book there was a lot of white space around the writing as that gives it a very contemporary and modern look throughout.

I think this worked very well, and once I had inserted my story into the book, I really liked the way that it complimented the layout, as I had worked very hard on Adobe InDesign to create it and I think that the look that I went for, would really captivate and draw in the target audience that I was aiming for throughout this project.

The only experiment that I did including my design was the original front cover that I came up with at the very start of the project. I had had an idea in my head for a while, and so I decided to create a front cover which included a square photo of a mountain in the centre of the page and words on each side of the square, ultimately reading "The World We Live In". Initially I was going to use this as my front cover, but then after receiving some feedback, I realised that this cover was very misleading, as it almost seemed like a travel book or a book about nature and the world. So after realising this I decided to start from scratch, eventually creating the front cover that I used for my final book.

The other experiment I carried out throughout this project was in terms of my writing. When I first thought about writing five pieces I did a small profile of five characters dealing with the issues that I wanted to discuss in my project. This resulted in me coming up with ideas for each pieces of writing that I was going to start writing. Creating these characters then gave me the chance to decide what medium I would use for which social issue, and evidently I think that I ended up choosing the form for each topic.

I think that the main areas of development within this project were my skills with the Adobe programs. I did not have as much assistance whilst creating my front cover and layout within this project this year, which meant that I had to figure out what I wanted to do on my own, which I did do. I think that I have improved my skills within these programs a lot as I did not struggle whilst creating my template and I used my previous blog posts and knowledge from my sessions in which we learned techniques on those programs and I used those to my advantage and this helped me throughout the design process.

Compared to my proposal, I have not changed much throughout the creative process. I did complete what I had set out to achieve, which was five written pieces of work on social issues in today's society. I did also create a minimalistic and simple book that was created to educate and inform others who do not understand the way that victims suffer.

The one development that I did make throughout the creative process was adding in the helpline numbers on the back cover of my book. I received this idea from my lecturer, and I really liked the idea, and I also thought that it made sense, considering the subjects that I was going to be writing

about within the book. I made sure to add a helpline for each other the issues that I planned on writing about, and then added a helpline that is very broad and helps people with almost any issues as I thought it was very important for people to know that there is help out there.

I think that the main thing that I could do to improve my work produced would be better time management. This is because I found myself rushing many parts of my project and I found that I really needed more time when it came to writing my pieces because I left it took long to start the production stage and this left me rushing to write my stories. I also think time management could be beneficial within other parts of the project, as if I had managed my time better than I would have had plenty of time for each section of the FMP and wouldn't have had to rush anything.

Overall, I think that this project went fairly well. I am satisfied with the final outcome and I have completed what I had set out to do at the start of the process, and I am extremely proud of the outcome. I think that as a whole this project isn't my best piece of work, and there are definitely some parts of my writing that should have been improved, however I think that the project works well once put together and the visuals are much better than I expected to create.

Next time, I think that I would improve on the production stage of the FMP, as this is one of the most important parts of the project, as this is where the actual project is created. I think that if I were to do this project again, I would ensure that I give myself more than enough time to produce my work properly, and effectively, so that I am not rushing my way through my project because it is important to give myself time to write and edit my work without feeling the pressure of time on me – that way I can produce the best work possible. I think that whilst pre-production and post-production processes are important, the main thing that I needed extra time for this time was production, and I would have had more to show for my work had I had managed to give myself that extra time.

APPENDICES

Extended project in creative media production Learning Outcomes and Assessment

1. Be able to initiate and develop a creative media production project proposal.
 - 1.1. Use critical and contextual perspectives to initiate a creative media production project proposal.
 - 1.2. Use analysis and evaluation to clarify and develop ideas for a creative media production project proposal.

2. Be able to use research, analysis and evaluation to develop solutions for creative media production project.

2.1. Use research to support the development of a creative media production project.

2.2. Use analytical and evaluative skills to develop creative solutions to realise a media production project.

3. Be able to solve practical, theoretical and technical problems in a creative media production project.

3.1. Solve practical and technical problems within a creative media production project.

3.2. Solve theoretical problems within a creative media production project.

4. Be able to plan, organise and produce a creative media production project.

4.1. Demonstrate the ability to plan, organise and produce a creative media production project within an agreed timeframe.

5. Be able to use practical methods and skills in a creative media production project.

5.1. Demonstrate the exploration, adaptation and application of practical methods and skills in the realisation of a creative media production project.

6. Be able to use evaluative and reflective skills in the production of a creative media product.

6.1. Maintain evaluative and reflective records of the development and production of a creative media project.

6.2. Use evaluative and reflective skills to make decisions for a creative media production project.

7. Be able to present a creative media production project.

7.1. Explore strategies to present a creative media production project.

7.2. Present a creative media production project to a specified audience.

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